

Jackie Jefferson

EXPERIENCE

Jr. Editor, First Media

Jr. Editor (JULY 2025 – PRESENT)

Assistant Editor (JULY 2023 – JULY 2025)

- Ingests media onto internal server, Frame.io, Dalet, and Iconik
- Backs up media to external hard drives
- Organizes raw footage, ensuring a seamless flow for the editing process
- Creates stringouts to assist strategists and editors
- Executes edits to current assets to support senior editing staff for Direct Response Marketing
- Collaborates with the editing team to maintain a cohesive vision across projects
- Edits marketing videos and UGCs for social media accounts with 200M+ followers, contributing to millions of views and engagements
- Leads editing on social media marketing videos from start to finish, delivering polished, high-performing video content under tight deadlines
- Implements creative feedback from strategists and producers to refine pacing, storytelling, and branding in edits
- Ensures videos are optimized for platform-specific formats (TikTok, Instagram Reels, YouTube Shorts, etc.) to maximize reach and engagement
- Developed into a **full-stack creative**, integrating **After Effects, Photoshop, and Premiere Pro** to produce dynamic motion graphics, polished edits, and branded visual assets

Assistant Editor, Trailer Park Group

OCTOBER 2022 – MAY 2023

- Pulled promotional clips and created BTS stringouts for Apple TV+ titles
- Delivered approved clips and keyframes (stills) according to client's specs
- Ingested media onto Avid NEXIS Client Manager and backed up media onto external hard drives
- Created watermarked viewing files of features, interviews, and BTS for transcription
- Transcribed clips for clients
- Resized approved promotional clips in 9x16 for social media
- Logged 2 seasons of footage

HBO Creative Services Intern, WarnerMedia

JANUARY 2022 – APRIL 2022

- Edited video heroes for streaming service HBOMax
- Created string outs to assist managers with content
- Includes tasks below

JUNE 2021 – AUGUST 2021

- Wrote script summaries for several HBO properties, including Insecure and unreleased shows
- Subclipped notable dialogue to assist managers with short-form content
- Edited Scenes from a Marriage recap for streaming service HBOMax
- Participated in brainstorming for social and linear campaigns

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KEY SKILLS

Video Editing

Video Production

Advertising

Communication

Social Media

Teamwork

Creative Problem Solving

Adaptability

TECHNICAL SKILLS

Adobe Premiere CC

DaVinci Resolve

Avid Media Composer

ColorFront Express Dailies

Adobe Media Encoder

Adobe Photoshop

Google Drive

Media Management

Audio Leveling & Mixing

Transcoding & Exporting