

Jackie Jefferson

EXPERIENCE

A passionate, hardworking, enthusiastic recent graduate eager to demonstrate my work ethic and gain experience in the media industry, and ultimately become a Lead Editor.

Assistant Editor and Logger, Trailer Park Group

OCTOBER 2022 – MAY 2023

- Pulled promotional clips and created BTS stringouts for Apple TV+ titles
- Delivered approved clips and keyframes (stills) according to client's specs
- Ingested media onto Avid NEXIS Client Manager and backed up media onto external hard drives
- Created watermarked viewing files of features, interviews, and BTS for transcription
- Transcribed clips for clients
- Resized approved promotional clips in 9x16 for social media
- Logged 2 seasons of footage

Overnight Dailies Operator, Colortime 2020

JULY 2022 – AUGUST 2022

- Ingested footage from drives into ColorFront Express Dailies
- Applied LUTs to ingested footage
- Resized footage to clients specs

Videographer and Editor, Aja Labs

JUNE 2022 – JUNE 2022

- Executed a shoot capturing footage from a focus group
- Created content for social media and brand launch
- Edited brand video for website header

HBO Creative Services Intern, WarnerMedia

JANUARY 2022 – APRIL 2022

- Edited video heroes for streaming service HBOMax
- Created string outs to assist managers with content
- Includes tasks below

JUNE 2021 – AUGUST 2021

- Wrote script summaries for several HBO properties, including Insecure and unreleased shows
- Subclipped notable dialogue to assist managers with short-form content
- Edited Scenes from a Marriage recap for streaming service HBOMax
- Participated in brainstorming for social and linear campaigns

Founding President, Black Felicity Student Association

Black Felicity is an organization that provides comprehensible and easily accessible information on voter suppression, elections, candidates, etc to others. Black Felicity also focuses on aiding the well-being and promotion of advancement for black people by providing resources for growth and development and ensuring self-sufficiency.

JULY 2020 – JUNE 2022

- Organized the inaugural Legacy Ball, a formal networking event that brought industry professionals to speak with college students
- Spearheaded organization's Instagram and Twitter, increasing engagement and cultivating over 300 followers in one year
- Created over 50 graphics on Canva for organization
- Directed an executive board of 12 people and general body of 30+

770-845-1555

jackiejefferson@gmail.com

www.linkedin.com/in/jacquelinejefferson

www.jackiejefferson.com

KEY SKILLS

Video Editing

Video Production

Advertising

Communication

Social Media

TECHNICAL SKILLS

Adobe Premiere CC

DaVinci Resolve

Avid Media Composer

ColorFront Express Dailies

Adobe Media Encoder

Photoshop

Google Drive

EDUCATION

Bachelor's Degree in Entertainment and Media Studies and Sociology from the University of Georgia

New Media Certificate

Phi Beta Kappa Member

Magna Cum Laude Graduate